

August 2006

## **ATHENA Award® Program Reaches Out To Women Across The Globe... Now Initiated in Mumbai, India**

**Inaugural Presentation – October 14, 2006**

**W**hat is honored in a country will be cultivated there.  
Plato

Yvonne Wood, President of the ATHENA International Board of Directors has appointed Rita N. Singh, founding Managing Partner of S&A Consulting Group LLP as the “**Honorary International Development Director for ATHENA International**”. Martha Mertz, ATHENA International Founder, commented about Rita, “With many outstanding credentials you have earned including the prestigious ATHENA Award® 2004, you will be an excellent ambassador in carrying this most important work forward. You are an amazing woman who is changing the balance of leadership in this world. And I am honored to be working with you.”

*The ATHENA International mission statement identifies this work:*  
**Supporting, developing and honoring women leaders  
Inspiring women to achieve their full potential  
Creating balance in leadership worldwide**

“This appointment by ATHENA International is a great honor and allows me to carry the organization’s mission across the globe to my native country, India. This collaboration of two cultures and two countries calls for support from each one of us who believe in the cause of creating balance in leadership worldwide and instilling outstanding women leaders. Whatever the outcome might be, I am committed to make every effort to plant the seed of ATHENA into every heart, to ensure it will blossom,” says Rita.

Since the program’s inception in 1982 more than 5,000 awards have been presented in over 500 communities in the United States, Canada, China, Russia, the United Arab Emirates and most recently the United Kingdom. By honoring exceptional leaders, the ATHENA Award® Program seeks to inspire others to achieve excellence in their professional and personal lives.

“ATHENA is the Greek goddess of wisdom, the arts, industry, justice and skill. Rita Singh stands today as a modern day ATHENA. Through Rita’s wisdom and great concern for justice she is changing the global world through her leadership, her philanthropy, her skill and her vision. While some see the world in small parts – Rita Singh sees the world in all of its beauty and she works to unlock that beauty, be it for her business clients or to help the world overcome from disasters. Rita is a shining light, a beacon, and I/we use that beacon to help show the way to a better world.” - Thomas Sudow, Executive Director, Beachwood Chamber of Commerce (Cleveland) U.S.A.

Martha Mertz will be leading the delegation along with Rita N. Singh. For the corporate and individual sponsorship opportunities and to join the delegation, please contact Rita N. Singh at 216-593-0050 or [rsingh@sa-consultinggroup.com](mailto:rsingh@sa-consultinggroup.com), ATHENA International at 312-580-0111, or Mumbai, India contact Ms. Komal Malhotra 011-91-22-24939191. Please submit nominations at [www.sa-consultinggroup.com](http://www.sa-consultinggroup.com) for those in India you believe meet the criteria for this prestigious award.

[Link to ATHENA Sponsorship Opportunity page.](#)

**We make a living by what we get. We make a life by what we give.**



**Martha Mertz**  
The Founder of ATHENA  
International



**Rita N. Singh**  
Honorary International  
Development Director for  
ATHENA International

Press Release

**S&A**  
Consulting Group LLP  
[www.sa-consultinggroup.com](http://www.sa-consultinggroup.com)  
[info@sa-consultinggroup.com](mailto:info@sa-consultinggroup.com)